

# THE WAYBILL

OFFICIAL NEWSLETTER OF THE TRAFFIC CLUB OF CHICAGO

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FEBRUARY 2018

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## Shaping the future of intermodal freight



INTERMODAL OPERATIONS  
& MAINTENANCE  
BUSINESS MEETING

May 1-3, 2018  
Lombard, Illinois

Want a seat at the table? [Click for details](#)

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## Message from the President

Welcome to the new digital edition of the Waybill. We hope that you find this new version more user-friendly and informative. We welcome your feedback on how we can further improve future editions of the Waybill.



Like many of you, I have enjoyed watching the Olympics this week. While I don't think I'll be hitting the slopes or half-pipe any time soon, I am inspired by the dedication and competitive spirit of the athletes.

I am also inspired by the amazing volunteers that serve the Traffic Club of Chicago. They are tirelessly working to provide valuable programs for our membership; to create opportunities to network and help us grow our businesses. If you're interested in becoming more involved with the Club, please contact us at [staff@traffic-club.org](mailto:staff@traffic-club.org).

I look forward to seeing you at our March Scholarship luncheon where we will honor our Scholarship winners and hear from Keith Prather with Armada Corporate Intelligence.

Sincerely,

Tom Tisa  
President  
Traffic Club of Chicago

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## Welcome New Members

John C Landreth  
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## Education

“Education is the most powerful weapon which you can use to change the world.”

- Nelson Mandela

At the Traffic Club of Chicago, education is a foundational pillar with which we strive to provide to our Transportation community. Through our Executive Series Luncheons, the Traffic Club of Chicago strives to provide educational forums for our members and transportation industry at large with a broad array of topics to touch on all modes of Supply Chain Logistics. Our events are geared towards educating our attendees and ultimately help provide continued education by way of Scholarships for the next generation of transportation professionals.

Our next educational event is on March 14th, featuring Keith Prather an Economist with Armada Corporate Intelligence that will touch on all modes of transportation and the global economy. We hope to see you at one of our educational events in 2018!

Sincerely,

Jason Olinger – Education Committee Chair

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## Obituary for Walter C. "Wally" Hilger, III

Walter C. Hilger, III. Feb. 12, 2018. Age 62. Devoted husband of Terri Hilger, nee Dumpert. Loving father of Kate, Michael, and Colin Hilger. Beloved son of Mary Margaret, nee O'Connor and the late Walter C. Hilger, Jr. Dear brother of Peggi(Keith) Huffman, Patti(late Dick) Nettle, David(Lynn) Hilger, Nanci(Steve) Sarino, Joani Novak, Julie(Junior) Ilaoa, and the late Willis Hilger. Fond uncle of many nieces and nephews, and Wally was survived by a host of dear friends. Wally was the proud owner of Ark Logistics. He was a Fourth Degree member of the Knights of Columbus Council # 1599, and an active volunteer with the Lemont LaCrosse Club. In lieu of flowers, Memorial Offerings in Wally's named may be made to D.S.Action or <http://www.downsyndromeaction.org/> and will be deeply appreciated.

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## March Executive Series Luncheon

*"Economic Outlook for Transportation  
and the US in 2018"*

This Executive Series Luncheon will be held on Wednesday, March 14th, 2018 from 11:30 a.m. to 2:00 p.m. at "The Estate" by Gene & Georgetti in Rosemont, IL.

The speaker for this Luncheon will be Keith Prather, Managing Director for Armada Corporate Intelligence. The luncheon will also be host to the Scholarship Awards Presentation. Please see the event breakdown below for further details.

Mr. Keith Prather is Managing Director of Armada Corporate Intelligence. During his 18 years as Armada's primary strategist, he has worked with corporations on everything from merger and acquisition strategy to key account management, strategic planning and corporate marketing.

Keith has spent 18 years working with clients in the transportation and supply chain sector. He was the chief architect of the TranSystems Transportation Activity Index and frequently briefs industry executives on the outlook for the transportation sector.

He serves as a corporate economist for numerous clients and actively spends much of his time on industry



Guest Speaker:  
Keith Prather  
Managing  
Director Armada  
Corporate  
Intelligence

assessments across manufacturing, agriculture, transportation, retail, US defense, and others.

Keith is the chief editor for the Black Owl Report, an Executive Intelligence Brief. He is also a keynote speaker for industry associations covering topics ranging from economic trends to marketing, strategic planning, and employee motivation.

**What:**

March Executive Series Luncheon -  
"Economic Outlook for Transportation and the US in 2018"

**When:**

Wednesday, March 14th, 2018  
11:30 a.m. - 2:00 p.m.

**Where:**

"The Estate" by Gene & Georgetti  
9421 W Higgins Rd  
Rosemont, IL 60018

**Cost:**

Members & Member Guests: \$50  
Non-members: \$60  
Educators and Students: \$20

**Agenda:**

11:30am - 12:00pm Registration and  
Networking  
12:00pm - 12:45pm Luncheon  
12:45pm - 1:45pm Guest Speaker

**Registration Options:**

[Click here](#) to register online  
Call TCC staff at 630-529-1333

We hope to see you there!

If a cancellation needs to be made, please do so by Wednesday, March 7th, 2018.

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## Networking Event at Five Roses Pub

Meet and greet your fellow peers in the industry at Five Roses Pub in Rosemont. Meet old friends and make new ones! (And enjoy good food and drinks, of course). This networking event will take place on March 28, 2018 from 5:00PM - 8:00PM. The event is open to both member and non-member transportation and logistics professionals. Five Roses Pub is located at 5509 Park Pl, Rosemont, IL 60018. Registration includes 2 drink tickets and appetizers. The cost is \$55 for members and \$65 for non-members

Registration Options:

[Click here](#) to register online

Call TCC staff at 630-529-1333

If a cancellation needs to be made, please do so by Wednesday, March 19th, 2018.

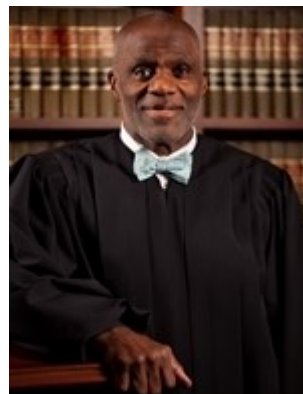
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## 2018 Annual Dinner Registration Open!

The 111th Annual Dinner will take place at McCormick Place's stunning Skyline Ballroom on Thursday, May 17th, 2018.

Also, the Annual Dinner Golf Outing will once again be taking place the day prior to the Annual Dinner, May 16th, 2018, at Cog Hill Golf Club.

The guest speaker will be Justice Alan Page, Former Associate Justice of the



Justice Alan Page,  
Former Associate  
Justice of the  
Minnesota

## Minnesota Supreme Court & NFL Hall of Famer!

## Supreme Court & NFL Hall of Famer

Justice Page served on the Minnesota Supreme Court from 1992 until 2015 when he reached the mandatory retirement age of 70. He was the first African American on the court and one of the few associate justices ever to join the court initially through election, rather than appointment by the governor.

Law was Alan Page's second career; he was first known for his skills in football both in college and in the NFL. At Notre Dame, Alan Page led the school's storied football program to the 1966 national championship, and in 1993 he was inducted into the College Football Hall of Fame.

Alan Page was a first-round draft choice of the Minnesota Vikings in 1967 and he played for the Vikings until 1978. The last three years of his football career were with the Chicago Bears, 1978–1981. During his career, Alan Page played in 218 consecutive games, earning All-Pro honors six times, and was voted to nine consecutive Pro Bowls. In 1971 he was named the NFL's Most Valuable Player, becoming only the second defensive player in history to be named MVP. In 1988 Alan Page was inducted into the Pro Football Hall of Fame.

To view Justice Alan Page's full bio, [click here!](#)

Registration for the 111th Annual Dinner and Golf Outing is now open!

Registration Options:

[Click here](#) to register online

Call TCC staff at 630-529-1333

### **Reserve Your Hotel Room Now for 111th Annual Dinner**

Don't wait, make your hotel reservation now! The Traffic Club has reserved a block of rooms at the Hyatt Regency McCormick Place at the discounted rate of \$259 per night from 5/17/18 - 5/18/18. You can make your reservations online by [clicking here!](#)

The cut off date for reserving rooms in the room block is 5:00PM on April 25th, 2018.

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### **Annual Dinner Program Offers Advertising and Sponsorship Opportunities**

Our 111th Annual Dinner on May 17, 2018 will once again offer advertising in the dinner program for those companies wishing to promote their services.

The program will be seen by nearly 900 attendees from the transportation, manufacturing and logistics industries, many of them coming from across the U.S., Canada and Mexico, to attend this much anticipated event.

\$900 – Full Page Ad - 5 ½ x 8 ½

\$600 – Half Page Ad - 5 ½ x 4 ¼

All ads will be in color and must be furnished to the club office in a PDF format and must be no less than 300 DPI. No Bleeds. The Club office will not be responsible for any advertising layout or design work.

Dinner and Golf sponsorships are also available.

Space is limited so get your ads in as soon as possible!

To reserve your spot, please [Click Here](#) for the Sponsorship Application, e-mail TCC Staff at [staff@traffic-club.org](mailto:staff@traffic-club.org) or call the office at 630-529-1333.

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## 2018 Dues Renewal

For Club members - your 2018 dues invoice for the Traffic Club of Chicago (TCC) is now available through the member portal of the TCC website.

For member convenience, TCC has implemented a credit card storage and automatic recurring dues payment system. Please note there are ample safe guards in place to protect your credit information when held on file. To opt in for automatic recurring dues payments, simply check the box stating "I would like to opt in for automatic recurring dues payments" when paying your dues for 2018.

For step by step instructions on how to pay your 2018 dues, click here.

[Click here](#) to pay your 2018 dues!

Should you have any questions please e-mail staff at [staff@traffic-club.org](mailto:staff@traffic-club.org) or call at 630-529-1333.

We sincerely appreciate your support of the Club through your membership!

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## TCC Career Center

The TCC Career Center is a resource for employers and professionals in the world of shipping, transportation, logistics, and supply chain. The Career Center provides a listing of available jobs, internship opportunities, and resumes of job seekers.

If your company falls into the shipping, transportation, logistics, and supply chain industries, you are invited to post job openings and internship opportunities at no charge. Positions may be full-time, part-time, or unpaid that primarily cater to Illinois and surrounding states.

Job seekers are invited to post their resume at no charge. Resumes will be posted for 3 months, extensions may be requested.

Submit your position, internship or resume to: [staff@traffic-club.org](mailto:staff@traffic-club.org)

PDF documents (.pdf) are preferred for job/internship & resume postings.

[Click here to check out the Career Center today!](#)

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[Unsubscribe Here](#)

