

Haydn Powell - Introduction

Foundry
Material Science
Manufacturing Engineering

Joining Technology R&D
Automotive
Defense and Aerospace

Technology Transfer,
Innovation



Laser Processing, HVOF
Welding and Fabrication

Supply Chain and
Mfg. Strategy

Mfg. Supply Chain and
Logistics Operations,
Strategy

Digitalization?

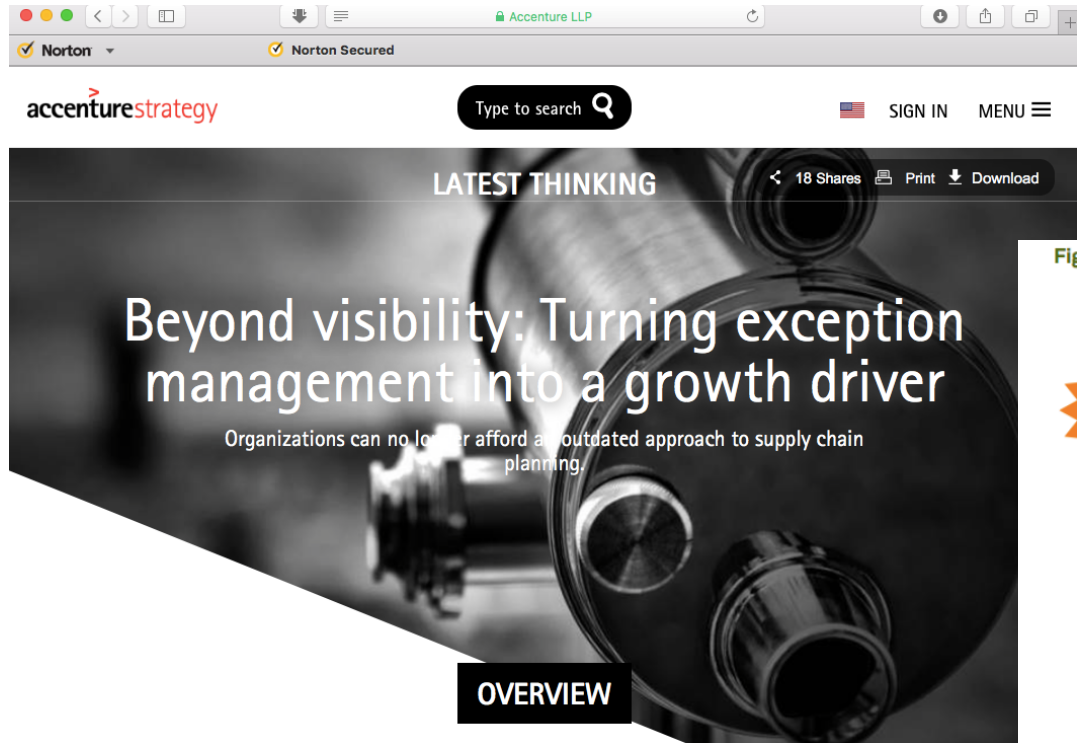
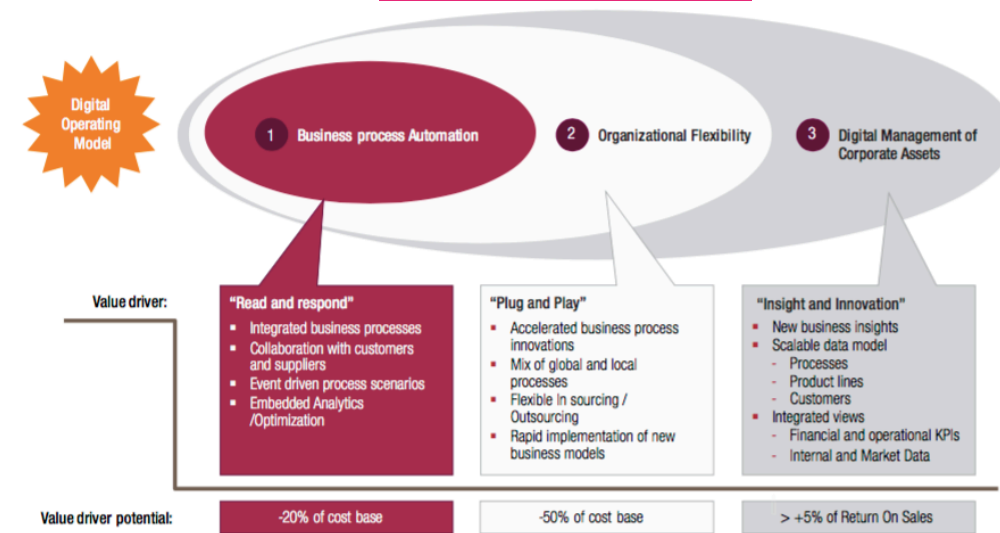


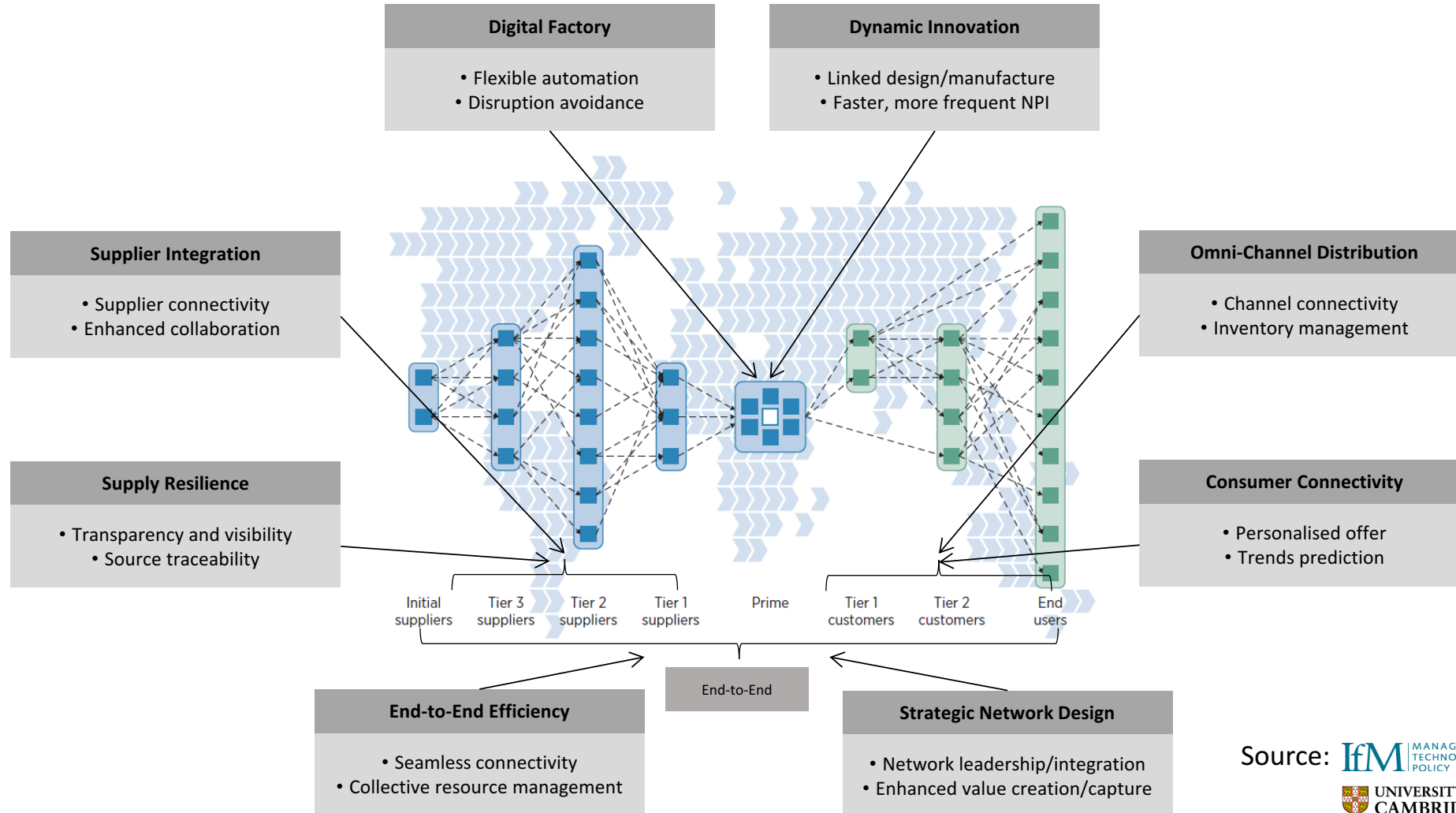
Figure 2: Value Enhancement through S



Source: Capgemini Consulting analysis



Digital Landscape



Source: **IfM** MANAGEMENT TECHNOLOGY POLICY
UNIVERSITY OF CAMBRIDGE